

Client

Testimonial:

Liberty University
Academics



Kristie Beitz

Associate Athletics
Director—Academic
Affairs for Athletics



Matt Anthony

Associate Director of
Academic Affairs

What are your biggest challenges when it comes to delivering APR/GSR?

Perhaps the most difficult task in Higher Education is retaining your student body from semester to semester, and possibly even more so within intercollegiate athletics. Factors that drive student-athletes to leave can include coaching changes, playing time, finding the right school culture and environment, or feelings of insecurity. Determining how these factors impact your athletes, and addressing them early-on can mean the difference in a S-A graduating from your institution, or transferring.

How do you see APTUS making an impact on your APR score in the near future?

The APTUS reports have provided such a great perspective and insight into our student-athletes' minds at a preliminary level; they provide a glimpse into "what we are getting" when an athlete steps foot on campus. When it can typically take a month, a semester, or longer to dissect all of the factors that play into retaining a student or helping them stay eligible, these assessments help – from day one.

What role does APTUS play in Academic Progress at Liberty within the different sports?

Approaching each individual student-athlete based on their APTUS assessment results can help provide the best support structure and add confidence in hopes to avoid dissatisfaction. The recommendations found in the Fluency, Propensity, and BLUF reports – paired with the provided Common Developmental Strategies across teams – have been instrumental in formulating action plans, especially for students determined to need some extra attention to be successful in the classroom.

How does Liberty academic services integrate APTUS to help reach their Student-athletes?

As soon as we received the reports back from our assessments we brought on a full-time staff member to serve as an APTUS liaison and Learning Specialist to our student-athletes. She works closely with our coaching staffs, Academic Coordinators, and tutors to utilize the information provided from the BLUF reports in order to individualize our instruction to each athlete. We have also provided copies of reports to individual faculty members upon request, and have heard great feedback from the instructors with whom we have partnered.